Miscellany: Women in the Air Force, Fraudulent Sea Serpents, Mortuary Tourism, Prison Locks & Of Course, the Children

*It’s all about the Children...*
1. [Masks][Material Culture][Theater Costumes][Racism][Discrimination] **1910s Theater and Costume Masks -- Advertising Handbill.** Gustav Klippert. New York, New York. 1910s. Printed handbill advertising the sale of paper mache, gauze, wax, and satin masks for events ranging from costume balls to Christmas parties. Offerings include a large paper mache radish head "about one yard high", devil masks, imported French Domino satin masks for masquerades, and the following character masks: Tramp; Suffragette; Salvation Army; Foreign Officer; Devil; Old Ma'am; Jew; Devils Father; Alp Goat Herd; and Black Eye Joe. Note the inclusion of masks with discriminatory or stereotypical features, such as the Suffragette and Jew masks. Single leaf (9.5" by 6"), illus. (#20128777) $275.

Gustav Klippert sold wigs, costume masks, minstrel props, and carnival wear to theaters and the general public during the 1910s and 1920s from his shop just east of Washington Square Park in New York City.

Near-fine; toned with letter folds.
2. [Advertising and Promotional Ephemera][Retail Ephemera] **Four (4) Illustrated Tissue Papers for Wrapping Purchases - Fashion etc.** United States. c.1885. A group of four (4) printed sheets of tissue paper, three advertising local fashion shops, and one promoting a local centennial event. Used to wrap purchases for customers, these advertising tissues rarely survive due to their ephemeral and delicate nature. Note the illustrations, which show young ladies in fancy dress and use fashionable flourishes to market the goods for sale to women. The tissue promoting a local centennial event features illustrations of significant local buildings, and was most likely used by a general store. Together, they provide rare insight into a kind of everyday material culture from the Victorian era that rarely survives.

"Geo. K. Currier, Dealer in Dry and Fancy Goods." Morrisville, Vermont, c.1885. Single leaf of tissue measuring approx. 23.75" by 17.5", illustrated with wildflowers, a butterfly, and images of shoes sold by the vendor. Pencil arithmetic notes on verso.


"Parsonsfield Centennial". [Parsonsfield, Maine], 1885. Single leaf of tissue measuring approx. 19" by 14", illustrated with local historical buildings and promoting the town's centennial celebration in 1885. (#21000209) $325.

Very good. Some toning and spotting, some closed tears, folds from storage.

Business Etiquette

3. [Bell Telephone Company][Customer Service][Etiquette] Your Telephone Personality. Bell Telephone Company of Canada. [Canada]. c.1950. An employee training booklet published by the Bell Telephone Company of Canada, emphasizing the importance of good telephone manners for all employees, "Whether you are an executive, a secretary, a salesman, a clerk, [or] a switchboard attendant". Urges its reader to answer promptly, reply to questions tactfully, and use a "voice with a smile". Uses friendly cartoon imagery of smiling employees on the phone along with approachable language to appeal to its audience. This copy has been labeled with an employee's name on the upper wrapper ("Miss Rempel"). Single vol. (6.75" by 5"), pp. [12], illus., original illus. wrps. (#23001556) $150.

Remember: "Your Voice Can Sparkle"!

Near-fine.
4. [Mortuaries][Travel Brochures][History of California][Spanish Architecture] **Brochure Promoting the J.J. Mottell Mortuary and Tourism Interests in Long Beach, California.** J.J. Mottell, Inc. Long Beach, California. 1940s. An illustrated brochure promoting a mortuary in Long Beach, California, as an ideal funeral home and tourist destination, "conveniently and centrally located at Third and Alamitos Ave. Long Beach". Includes brief biographies of the management team and staff, photographs of the building and surroundings, information about modern amenities, and emphasizes throughout the unique and aesthetically beautiful early Spanish architecture of the building. Single vol. (7” by 5”), pp. [32], illus., stapled in original illus. self wrps. depicting building on front wrapper. 

(#23000771) $275.

Very good to near-fine.

5. [Broadside][Elocution][Ethnic and Racial Stereotypes] **Readings, Recitations and Personations by the Talented Elocutionist Prof. Geo. Lyon, Jr.** [George Lyon, Jr.]. [Nebraska City, Nebraska]. c.1877. Printed broadside promoting two nights of readings and recitations by "the Talented Elocutionist" George Lyon, Jr. Includes a host
of comic and entertaining recitations, such as a reading of Edgar Allan Poe's "The Bells", an excerpt from "Hamlet", and Mark Twain's "Jim Wolf and the Cats". Note the inclusion of ethnic or racial stereotyping in the selection "Miss Maloney on the Chinese Question". Offers reviews and press notices. Printed broadside (19" by 6"), folded din half for use as handbill. (#23000825) $140.

Near-fine.

Air Force – Camouflage & Women

6. [USAF][Camouflage and Concealment][WWII] Booby the Bear. Captain John Vassos Third Air Force. Tampa, Florida. c.1945. A darkly humorous cartoon titled "Booby the Bear", published to remind members of the Air Force to "Obey Camouflage Discipline" and observe "the rules of protective concealment". The story itself follows Booby, a foolish polar bear who does not bother to conceal himself from a big game hunter in a plane. He became the "perfect target" and "BOOM"- "Booby got it". The story closes with a picture of Booby as "a rug in a Trophy room, still with that same self-satisfied and silly smile". Single vol. (6" by 8.75"), pp. [24], illus., stapled in original illus. wrps. with polar bear on front. OCLC - 0 (December 2023) (#23001390) $350.

John Vassos (1898-1985) was captain in the Engineering Corps in charge of camouflage for the 3rd Air Force Headquarters, and was, as this book might hint at, an avid hunter. He was promoted to colonel at the conclusion of the war.

Near-fine.
7. [Gender Roles][Military Spouses and Families][Air Force] **The Air Force Officer's Wife**. United States Air Force. United States. [1957]. Where patriotism meets gender roles: a printed booklet encouraging the wives of Air Force Officers, recognizing the support and labor they provide as military spouses. Part of the "USAF Personnel Retention Program", the booklet includes a brief description of what an Air Force wife can expect from her husband's career, including a detailed breakdown of income and survivors insurance, worldwide travel, community living, retirement benefits, medicare and education for children. Paints the Air Force as an active supporter of the American nuclear family and its values. Note the many illustrations of stylish, sharply dressed young couples traveling, dancing, and relaxing with their families. Single vol. (7.5" by 5.25"), pp. 20, illus., original illus. pink self wrps.  (#23001881) $300.

Near-fine.
8. [USAF][WAF][Women in the Armed Forces][Korean War][Recruiting Women in the Military][Women's Work] 

**Women in the Air Force: Five (5) Korean War-era Booklets Promoting WAF Careers.** United States Air Force. [Washington, D.C.] c.1950-1954. "Calling Young Women": five (5) booklets promoting careers for women in the United States Air Force, illustrated with dozens of photos and illustrations of proud, smiling American women serving their country in smart, stylish uniforms. And the uniforms are, it turns out, a major draw: "Perky in Air Force Blue, a WAF takes her place among America's best-dressed women. The distinctive uniform of the WAF was designed by fashion experts ... Air Force women own a wardrobe correctly matched to each season. Even work clothes are pleasantly feminine and attractive, as well as crisply practical". One of the booklets also lists a cash allowance "for the purchase of lingerie and dress pumps". Other selling points for a WAF career include a free or subsidized education, vacation days, room and board, job training, travel, medical benefits, and, of course, handsome men in uniform. Note that "a happy marriage" is also listed as a possible outcome of a career in the Air Force. Features photos of fashionable and professional young women serving their country in style and with patriotism, and lists different career opportunities (air traffic control, intelligence, communications, nursing, accounting, etc.). Also includes pay rates and requirements for joining up (aged 18-34, high school diploma, U.S. citizenship, unmarried with no dependents).

The five items include:


vol. (8.75" by 5.75"), pp. 16, illus., stapled in original illus. self wrps with image of four smiling women in uniform on front. Published towards the beginning of the Korean War.


Some particularly good quotes: "The uniforms of today are more dashing than ever"; "As a WAF, you're the girl with high ideals for herself and Country"; "Clothes Make the Woman"; "In your service in the Armed Forces you will find a woman's world of opportunity".

Very good. One or two minor spots or stains, a couple short tears.

Paleontology

9. [Sea Monsters][Fake Fossils][Paleontology] **Hydrargos, or, Great Sea Serpent, of Alabama, 114 Feet in Length, 17500 lbs. Weight.** Albert C. Koch N.p. New York, New York. 1845. A brief monograph published in conjunction with the exhibition of the fossil of a "Great Sea Serpent" "discovered" in Alabama by paleontologist Albert C. Koch. In reality, Koch had constructed the serpent from "at least two specimens of what we now call Basilosaurus, an early (and lengthy) whale. Koch took it on tour, and it was purchased in 1848 by a museum in Prussia, where, like the Missourium, it was later taken apart and properly reconstructed" (Linda Hall Library website). A great case study in the intersection of 19th century paleontology, showmanship, and self-promotion. Not unlike some early 20th century side shows that sold tickets to see supposed "mermaid skeletons". Single vol. (7.75" by 5.25"), pp. 16, with illustrated plate, sometime disbound and sewn into a gathering of blank blue paper. (#23000143) $425.
10. [Socialist Labor Party of America][1932 Presidential Election][Worker’s Rights][Class in America] **Socialist Labor Party Presidential Candidates [and] Platform of the Socialist Labor Party**. Socialist Labor Party of America. United States. [1932]. A leaflet urging voters to "Vote the Socialist Labor Party Ticket" in 1932: Verne L. Reynolds of New York for President, and John W. Aiken of Massachusetts for Vice President. Includes photo portraits of the candidates, and imagery symbolic to the party: a sledge hammer and pick axe in front of a factory, as well as the iconic flexed bicep holding a hammer. The text of the handbill provides deeper insight into the party's platform and aims, highlighting the current struggle of the working class. Bifolium (12" by 8.75"), photo-illus. Ink stamp of active party member R.W. Earlywine (previous owner?) to first page. 12.5" by 8". (#20000734) $250.

*Franklin D. Roosevelt won the 1932 election in a landslide victory. Reynolds and Aiken garnered 34,038 votes, or 0.09% of the overall vote. Despite the relatively low figure, it was a major step forward for the party, and signaled a growing popularity.*

Fair to good. Toned with chipping, letter folds. Large closed tears. Leaves detached. Tender.
The National No. 129, May 1915. National Blank Book Company. Holyoke, Massachusetts. 1915. The May 1915 issue of "The National", a tongue-in-cheek serial published by the National Blank Book Co. as part of a marketing campaign for their products. Each issue was humorous, with many tongue-in-cheek "stories" and jokes. This copy is notable first for its charming use of anthropomorphism on the cover (two men made out of books, pencils, and ink bottles), and...
second for its treatment of two important current events: World War I, and the women's suffrage movement. The caption under a photo of five women reads: "Even the business of blank book making does not engross the feminine mind to the exclusion of all other topics. Here, for example, are five National collators who have made up their minds that they want a vote-- or a voter!" (p. 5). Measures 9" x 6".

(#21000826) $125.

The National Blank Book Company, founded in 1843 by J. G. Shaw in New York, was a prominent New England stationer and publishing company throughout the latter half of the 19th-century into the beginning of the 20th. It moved to Holyoke in 1892.

Good to very good. Some toning, wear, minor dust soiling. Vertical crease.

illustrated with humorous cartoons (that recall the style of his Vinegar Valentines), stories, and jokes. References current events, including the Civil War. Thomas W. Strong (1817-1892) was a prolific Victorian lithographer and publisher of popular ephemera; note the full-page advertisement for Valentines sold by him on the lower wrapper, including a price list. Mentions his "large stock of Fancy Embossed and Lace Papers" as well as "Comic and Sentimental Valentines". The list if for the trade. Single vol. (11" by 7.75"), pp. [33]-64, illus., sewn in original illus. self wrps. (#23000526) $225.

Very good. Toned, minor dust soiling, water staining, chipping to extremities. Sewing becoming loose.

13. [Lithography][Salesman Sample][Proofs and Prototypes][Depictions of Elizabethan England] Illustrated Lampshade Lithographic Proof -- Salesman Sample - Elizabethan England Imagery. W. Day [i.e. William Day Jr.?]. [England]. 1876. A lithographic proof for a lampshade design, featuring charming imagery of Elizabethan musicians playing outdoors in front of a wintry city scene. A family of what appear to be carolers are knocking on a door in the background. Includes ink, colored pencil, and pencil manuscript notes on the eventual size of the lampshade (9 1/2 in by 11 in), and design number ("#60"). Lithographed lampshade proof measures approx. 6" by 13.25", mounted on sheet of blank paper measuring approx. 7.25" by 14.25". Signed in lower right-hand corner by "W. Day", most likely William Day Jr., son of lithographer William Day (1797-1845) of the printing company Day & Haghe in London. (#20000498) $350.

Very good. Toned. Chipping to sheet the lampshade is mounted on.
14. [School Furniture] **New England School Furnishing Company.** New England School Furnishing Company. Boston, Massachusetts. c.1880. Illustrated trade catalogue of school desks and other furniture for classroom manufactured by the New England School Furnishing Company. Each item is illustrated with pricing, dimensions, and a brief description. Includes school desks and benches, ink wells, teacher's desks, and even a patented "Ventilated School Heater". Advertises the "Lapilinium" on the back, a product marketed as "A Perfect Flexible Blackboard" that rolls up for easy storage. Also advertises church furniture. Single vol. (6" by 3.25"), pp. [24], illus., sewn in original printed self wrps. (#23000417) $150.

*The New England School Furnishing Company also manufactured maps, globes, and slates for classroom use. Exceptional design for classroom furniture.*

Very good. Minor chipping/short tears, one or two spots, dust soiling.
15. [Advertising Supplements][Furniture][Broadside][Price List] **April 1885 Spring Supplement - Furniture Broadside.** Mann Brothers. Milwaukee, Wisconsin. 1885. A large (16.5" by 23") illustrated supplement advertising furniture manufactured by Mann Brothers, including solid wooden chairs, cribs, high chairs, and baby carriages. Twelve of the items are illustrated, with pricing for twenty-five different models total, all with pricing. (#23000831) $175.

Very good. Minor toning, letter folds, short tears.
16. [Trade Catalogues][Urban Architecture][Built Environment][Iron and Steel Work][Metal Ornaments] **Stamped Steel Ornaments.** J.G. Braun Co. Chicago, Illinois. 1930s. Illustrated trade catalogue of metal ornaments for fencing, lighting fixtures, and other decorative elements in urban architecture. Includes dozens of design options, each illustrated with a unique number and sizing. A valuable record of where decorative elements in the urban built environment were sourced. Includes rosettes, husks, leaves, candle pans, moldings, tubing and collars, pickets, hardware, and perforated sheets. Of interest are the wood imitation metal tubing on p. 19. Single vol. (11" by 8.5"), pp. 24, illus., stapled in original red wrappers printed in blue. (#20200554) $225.

Near-fine.

17. [Trade Catalogues][Urban Architecture][Built Environment][Iron and Steel Work][Metal Ornaments][Price List] **Wrought Iron Ornaments - Elaborate Filigreed Detail.** J.G. Braun Co. Chicago, Illinois. 1929. Illustrated trade catalogue of dozens of metal ornaments, hardware, and fixtures, each with their own item number, and illustrated to scale. Includes design options for everything from door hinges to candle pans, quatrefoils, and baluster collars for all kinds of elements in urban architecture. A valuable record of where decorative elements in the urban built environment were sourced. Note the fantastic creatures, flourishes, and naturalistic designs throughout. Single vol. (8.75" by 11.75"), pp. 48, illus., stapled in original black wrappers printed in gold. (#20200801) $250.

Near-fine.
Richardson Silk Company Premium List - Embroidery and Sewing Silks. Richardson Silk Company. Chicago, Illinois. c.1900. Illustrated trade catalogue, with original branded mailing envelope, for the Richardson Silk Company. Touting the "Grand Prix d'Honneur" at the 1900 Paris Exposition, the catalogue offers skeins of embroidery silks, linens with patterns for practicing embroidery, and sofa pillow tops with elaborate Art Nouveau designs. Note the designs showing romantic scenes, as in Design B on pg. 29, which depicts a couple flirting in a drawing room. Also advertises an embroidery hoop holder. Single vol. (4.75" by 6.75"), pp. 32, illus., stapled in original green printed wrappers. With branded envelope measuring 5.5" by 7.5", stamped and postmarked with address in ink. 

(#22005602) $225.

Very good. Envelope toned, dust soiled, worn. A little rust from staples.
19. [Equestrian][Saddlery] Hays & Whiteford Trade Catalogue - Equestrian Equipment. Hays & Whiteford. Chicago, Illinois. 1887. Trade catalogue for Hays & Whiteford, manufacturers and dealers in harnesses, saddlery and whips, as well as other miscellaneous equestrian equipment such as horse clippers, pomades and polishes. Features an illustration that spans both the upper and lower covers of a horse wearing one of the products. Each product in the catalogue is priced and illustrated. Note the assurance to customers on the cover: "We Do Not Employ Convict Labor". Single vol. (5.75" by 3.5"), pp. 24, illus., sewn in original illus. wrps. (#23000548) $300.

Very good.
20. [Engineering][Steam Engines][Technological Innovation] **The Columbian Corliss Engine.** The Lane & Bodley Co. Cincinnati, Ohio. 1895. A booklet promoting a new 1895 iteration of the Corliss Engine, a more efficient improvement on existing steam engines developed to power looms, mills, and factories. It was seen as major engineering accomplishment of its time, gaining its namesake, George Henry Corliss, widespread recognition when it was unveiled at the 1876 Centennial Exposition in Philadelphia. The booklet includes photos of the engines and diagrams of their components, with technical specifications and instructions for setting up and adjusting the machinery. Includes a list of manufacturers that use the product in the rear. Single vol. (6" by 9"), pp. 74, illus., stapled in original yellow illus. wrps. with photo of Corliss engine on front. Ink stamps of agent. Offered with original mailing envelope, illustrated with a large engraving of what appears to be a large motor on the front. (#21000734) $225.

Very good. Chipping to spine, chip to upper right-hand corner of upper wrapper.
21. [Engineering][Steam Engines][Technological Innovation] **Corliss Engine Advertising Ephemera.** Philadelphia Engineering Works, Limited. Philadelphia, Pennsylvania. c.1890. Three (3) items advertising the Corliss Engine, an improved steam engine debuted at the 1876 Centennial Exposition in Philadelphia by its creator, George Henry Corliss. The engine was viewed as a major breakthrough and improvement on previous steam engines, and went on to power looms, mills, and factories of all descriptions. The three items include:

Two (2) photographs of Corliss Engines, mounted to a single piece of canvas measuring approx. 7" by 6", captioned with the manufacturer (Philadelphia Engineering Works) and sales agent (Kellogg & Wetherbee). Philadelphia, c.1890.


Very good. Some toning, discoloration.

Near-fine. Two leaves in center of gathering detached but present.
23. [Trade Catalogue][Locks and Locksmiths][Prisons] **Prison Locks.** Sargent & Greenleaf Inc. Rochester, New York. 1931. Illustrated trade catalog for prison and vault locks sold by Sargent & Greenleaf Inc., including: bank locks, burglar proof combination locks, fireproof locks, safe deposit locks, and a variety of locks manufactured for prison cells. Each is illustrated with sizing and specs, such as materials and number of tumblers. A separate price list is included in the front of the catalogue. Also includes a typewritten sales pitch letter addressed to what appears to be a hardware company, signed by the sales manager. Single vol. (11” by 8.25”), pp. 38, illus., in original illus. wrps. printed in blue and orange. (20200449) $325.

Very good. Some wear, surface abrasion to upper cover.
It’s all about the Children

Materials in this section will always be about the children…

24. [paper dolls][ethnicity][World Tolerance][Indigenous People] Friendship Press Paper Doll 1933- Wenonah, our Indian Friend. Friendship Press. New York. 1933. One of two different Friendship Press paper dolls we are offering. They are Friendship Paper Dolls - United States. Friendship Press, 150 Fifth Avenue. New York. Illustrated by M. Pugh. Copyright 1933 by G.Q. Le Sourd. Each paper doll is a vividly colored depiction of an American minority of the day. The doll is in "American" attire with the costume in a more traditional or stereotypical attire. Fine cultural Americana. This listing is Wenonah, our Indian Friend. Depicts an 8 1/4" Native American girl with braids. His "traditional" attire is a fringed colorful Native American costume complete with "papoose". Sheet measures 8" x 10 1/2". Condition: light surface soiling otherwise. (#55015) $125.
(#27011426) $150.

*Sewing repair on backstrip. First text page and plate page appear to be reverses.*

(#27012124) $125.

Signs of wear on spine, 1" repaired tear to front cover and 3/4" tear to first leaf, both patched with white tape. 1/2" tear on top edge of page 7


Cover almost completely separated from the pages, several 1" tears along the spine, foxing and minor discoloration on pages.
29. [Transfer Pictures][Children and Art] **Scarce Victorian Transfer Picture for Children**. United States. 1880s. An extremely scarce intact example of a Victorian transfer picture for children, housed in its original orange illustrated wrapper. The transfer picture resembles modern day temporary tattoos, and the child can "transfer" the image to another sheet of paper or object with the use of water. The image itself is comprised of three rows of whimsical characters and animals. Includes the use of racial stereotyping. Housed in another loose wrapper for transfer pictures with directions on the back.

Tri-fold transfer picture (5.25" by 3.5" folded) affixed to original illus. orange wrps, and housed in separate contemporary printed purple wrps measuring 7" by 4.25".  

(#23000813) $175.

Very good. Short tears, wrappers detached at spine and somewhat sunned. Surface tear to transfer picture.
Thank you for looking.

Sheryl Jaeger & Ralph Gallo
ECLECTIBLES
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Terms

- All items are guaranteed as described and may be returned, with prior notice, within ten days.
- All items subject to prior sale.
- Connecticut residents will be charged 6.35% sales tax. We accept VISA, Mastercard, American Express, money orders and checks for US Dollars drawn on a US bank. Usual courtesies to the trade. Libraries may be billed to suit their budgetary requirements.
- Shipping costs are additional and will be calculated at the time of purchase.
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